

### **San Francisco Real Estate**

May 2025 Report with market data through April

### Economic Volatility Injects Uncertainty into Spring Market, But San Francisco's House Market Remains Surprisingly Strong

While most of the Bay Area saw significant shifts to more uncertain and uneven markets in April, the SF house market remained characterized by robust demand, though its condo market remained much softer. However, there were indications of increased hesitancy among some buyers as they tried to come to terms with new economic uncertainties both personal and macroeconomic.

Year over year, the supply of homes for sale rose about 9%, a far smaller increase than in other local markets, some of which saw jumps of 70% or more. The number of listings going into contract in April ticked up slightly, though the number of closed sales fell. The quantity of price reductions, which soared in most Bay Area Counties, remained flat from last year. The 3-month-rolling SF median house sales price was unchanged from April 2024, while the median condo sales price declined.

The homes seeing highest demand, and most likely to sell quickly with multiple offers, are houses in absolute move-in condition, often professionally staged, aggressively priced, and in prime locations.

As of early May, the Fed kept its benchmark rate unchanged, mortgage rates continued to hover near 7%, but stock markets substantially recovered from early-April plunges. Consumer confidence saw precipitous declines last month amid the enormous political/economic volatility. Specific San Francisco market data follows in this report but note that April sales statistics reflect many transactions that went into contract *before* the severe financial market conditions which began early in the month. May sales data may better reflect April market conditions.

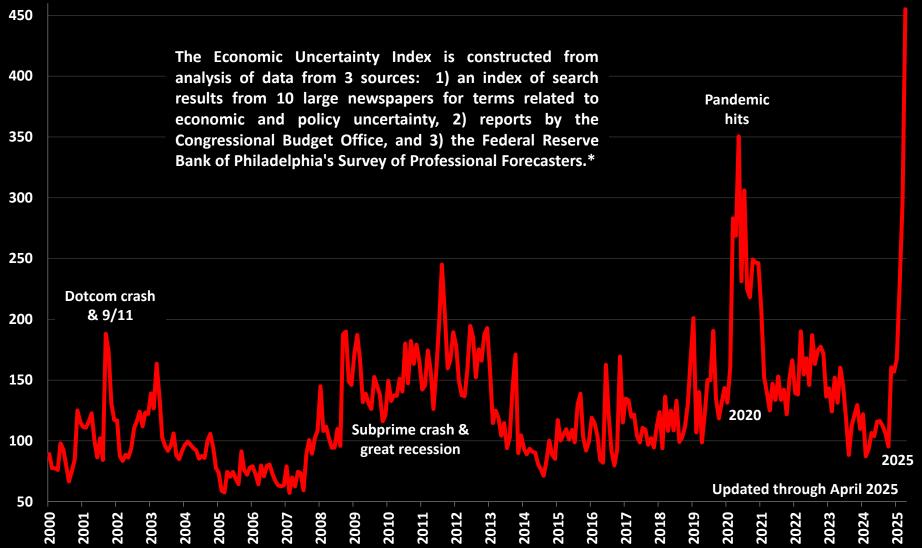
Report created in good faith using data from sources deemed reliable but may contain errors and subject to revision. Last period figures are preliminary estimates based on data available early in the following month. All numbers approximate, and may change with late-reported activity.



## Economic Policy Uncertainty Index\*

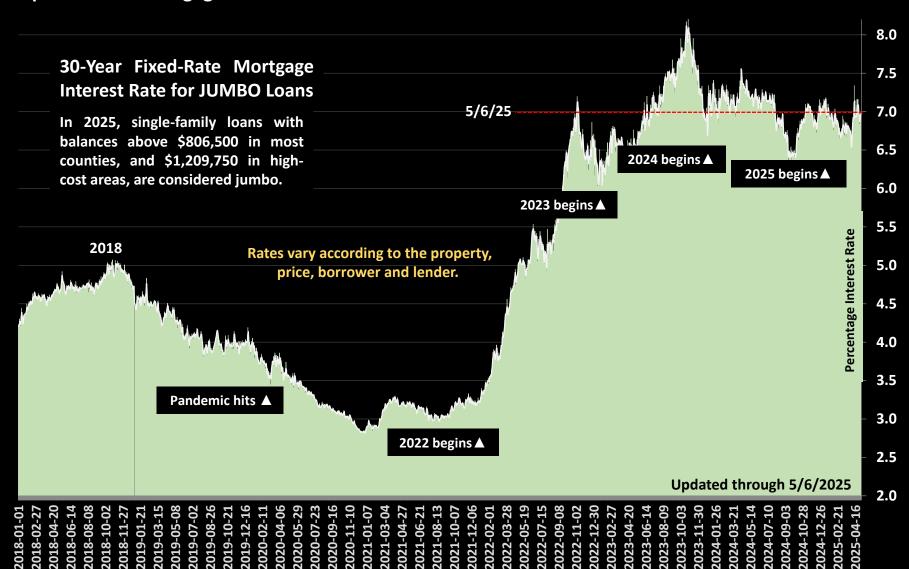
By Month since January 2000





\*Source: 'Measuring Economic Policy Uncertainty' by Scott Baker, Nicholas Bloom and Steven J. Davis, 3-component index, www.PolicyUncertainty.com, https://www.policyuncertainty.com/us\_monthly.html. Data from sources deemed reliable, but numbers to be considered approximate and subject to revision.

# 30-Year, Fixed-Rate, JUMBO Mortgage Index\* Optimal Blue Mortgage Market Index since 2018

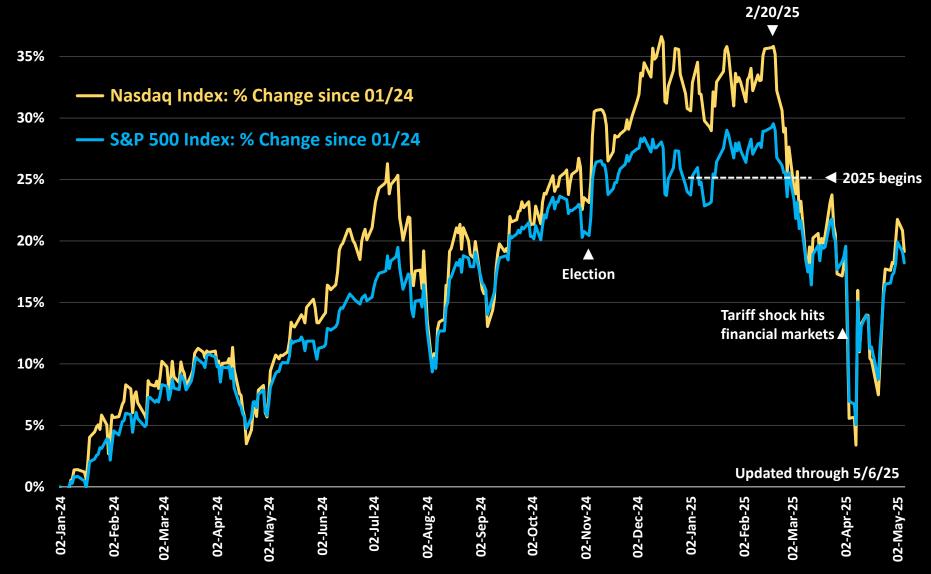


<sup>\*</sup> Optimal Blue, 30-Year Fixed Rate Jumbo Mortgage Index, on a given day. Retrieved from FRED, Federal Reserve Bank of St. Louis; https://fred.stlouisfed.org/series/OBMMIJUMBO30YF. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers should be considered approximate.



### Financial Markets, 2024 – 2025 YTD

Percentage Increases in S&P 500 & Nasdaq since 1/2/24

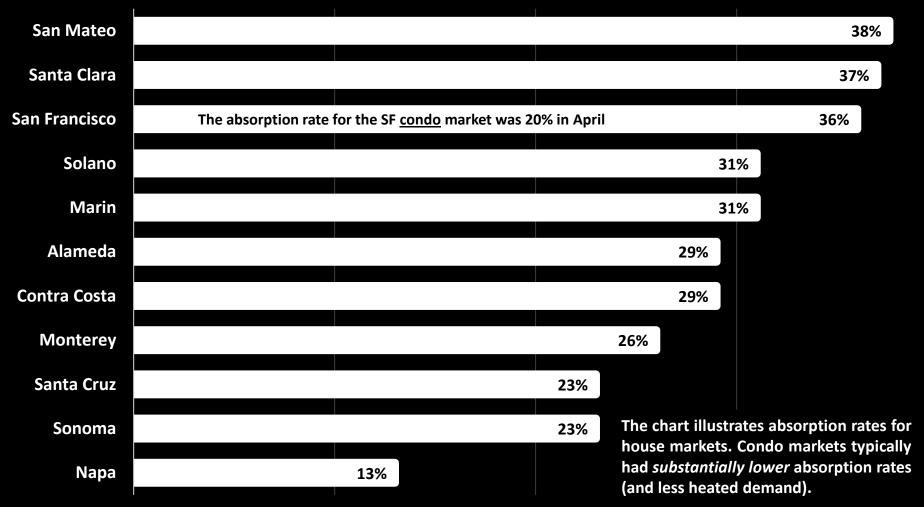


Data per MarketWatch.com. Data from source deemed reliable but may contain errors and subject to revision. Financial market values change constantly and all numbers to be considered approximate. Financial markets have been prone to significant volatility.



### House Inventory Absorption Rates In April 2025, by Bay Area County\*

The higher the absorption rate, the stronger the buyer demand as compared to supply of house listings available to purchase.

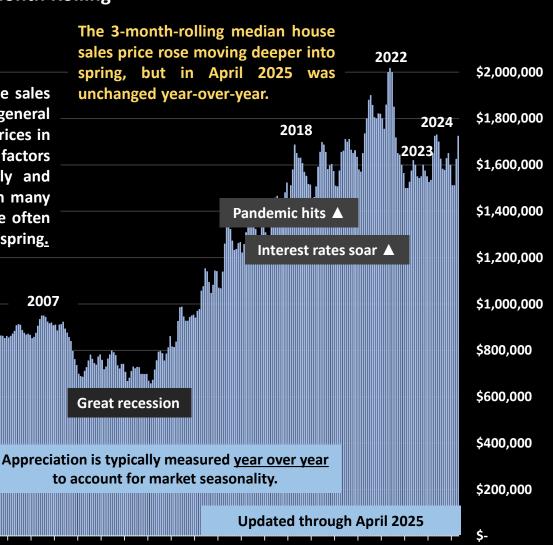


<sup>\*</sup>Sales reported to local MLS Associations, per Broker Metrics. Percentages rounded. Late-reported sales may change calculations. Data from sources deemed reliable, but all numbers are approximate, may contain errors and subject to revision.



### San Francisco HOUSE Price Trends since 1990 Monthly Median House Sales Prices, 3-Month Rolling

Median sales price is that price at which half the sales occurred for more and half for less. It is a very general statistic, disguising an enormous range of sales prices in the underlying sales. It is often affected by other factors besides changes in fair market value. Monthly and seasonal fluctuations are common, which explain many of the regular ups and downs in this chart. More often than not, median sales prices peak for the year in spring.

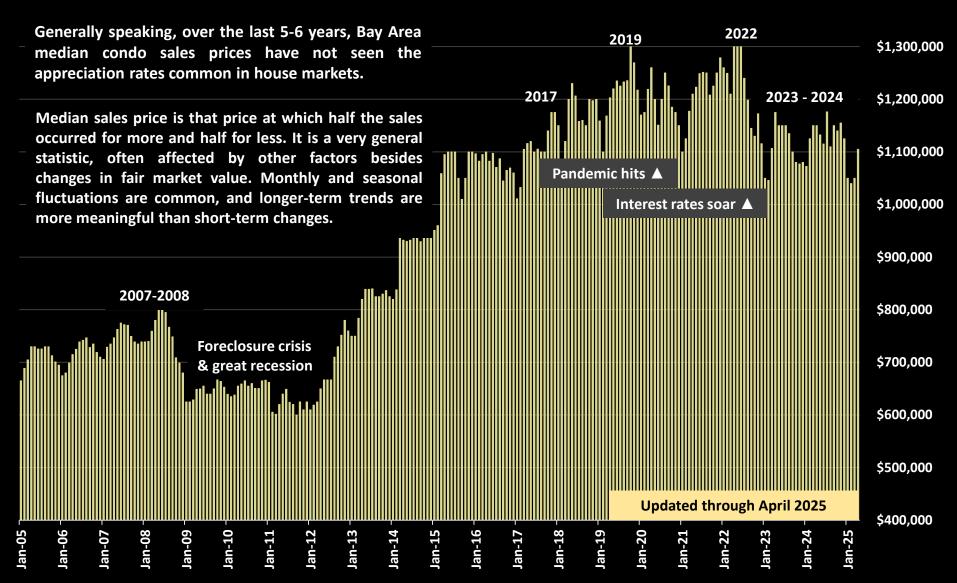


3-month rolling average of monthly median sales prices for "existing" houses, per CA Association of Realtors or 3-month rolling median per NorCal MLS Alliance. Analysis may contain errors and subject to revision. All numbers approximate, and may change with late-reported sales.



### San Francisco CONDO Price Trends since 2005 Median Condo Sales Price, 3-Month Rolling

The 3-month-rolling median condo sales price in April 2025 jumped from March, but was down about 4% year-over-year.

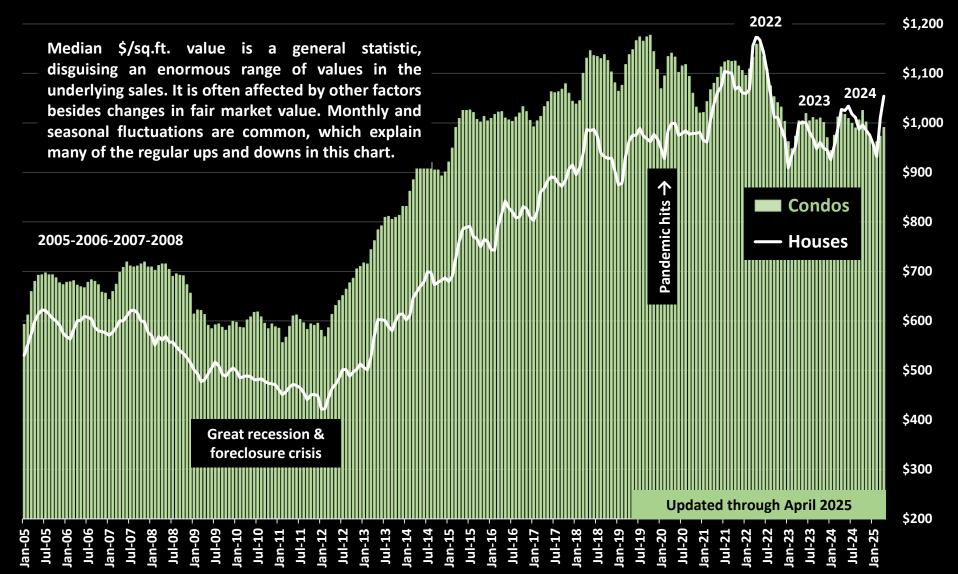


3-month rolling median condo sales prices reported to NorCal MLS Alliance, per Infosparks. Analysis may contain errors and subject to revision. All numbers approximate, and may change with late-reported sales.



## San Francisco Value Trends since 2005 3-Month-Rolling, Median Dollar per Square Foot Values\*

Until the pandemic, the median \$/sq.ft. value for condos (green columns) ran substantially higher than for houses (white line), but that is no longer the case.

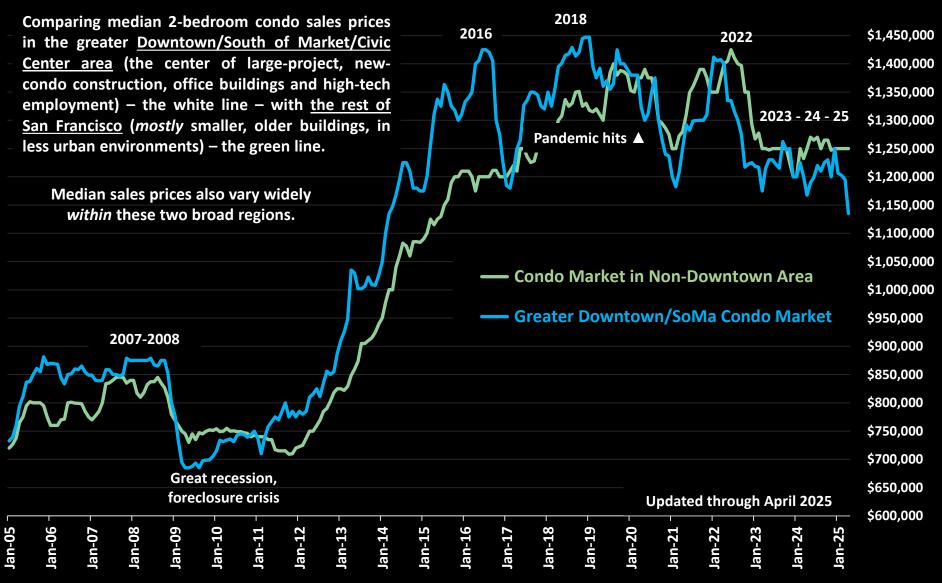


<sup>\*3-</sup>month rolling median house sales values reported to NorCal MLS Alliance, per Infosparks. Analysis may contain errors and subject to revision. All numbers approximate, and may change with late-reported sales.



#### San Francisco CONDO Prices: Downtown vs. Non-Downtown

6-Month-Rolling, Median <u>2-Bedroom</u> Condo Sales Prices since 2005\*



<sup>\*6-</sup>month rolling median condo sales values reported to NorCal MLS Alliance, per Infosparks. Analysis may contain errors and subject to revision. Does not include new-project sales unreported to MLS. All numbers approximate, and may change with late-reported sales.



### **San Francisco House Prices**

### **Median HOUSE Sales Prices – Selected Neighborhoods\***

## 12 Months Sales\* House Market Dynamics

<b>Presidio Heights</b>	\$8,300,000	High Sale: \$24,000,000	
Pacific Heights	\$5,800,000		off-MLS sale), \$29,150,000 (MLS sale)
Cow Hollow	\$4,650,000	High Sale: \$8,800,000	
Sea Cliff	\$4,275,000	High Sale: \$26,000,000	
St. Francis Wood	\$4,237,500	High Sale: \$7,250,000	
Cole Vly-Ashbury Heights	\$3,933,000	High Sale: \$6,250,000	
Marina	\$3,775,000	High Sale: \$10,750,000	
Lake Street/Jordan Park	\$3,725,000	High Sale: \$6,370,000	This is a sampling of values across some
Forest Hill	\$2,655,000	High Sale: \$22,100,000	of San Francisco's 70+ neighborhoods,
Noe & Eureka Valleys	\$2,622,000	High Sale: \$7,150,000	w/ high sales prices of \$5 million+*
Inner Richmond	\$2,400,000		
Central Richmond	\$1,875,000		Madian salas miss is that miss at which half the
Glen Park	\$1,860,000	High Sale: \$6,200,000	Median sales price is that price at which half the sales occurred for more and half for less. It is a
GG Heights	\$1,851,000		very general measurement of value that disguises
Central Sunset	\$1,630,000		a wide range of prices in the underlying sales, and
Inner Mission	\$1,626,000		how it applies to any particular home is unknown
Miraloma Park	\$1,619,000		without a specific comparative market analysis.
Bernal Heights	\$1,580,000		
Potrero Hill	\$1,570,000	High Sale: \$5,655,000	Many factors affect home values: architectural
Outer Parkside	\$1,457,000		style, quality of construction, square footage,
Sunnyside	\$1,359,000		condition, amenities, light, views, privacy,
Ingleside	\$1,160,000		outdoor space, "bonus" rooms, additional
Excelsior	\$1,122,500		parking, quality of location within the neighborhood, and so on.
Visitacion Valley	\$970,000		
Bayview	\$918,500		

<sup>\*12</sup> months sales reported to NorCal MLS Alliance through mid-April 2025. Data from sources deemed reliable, but COMPASS may contain errors and subject to revision. All numbers approximate and may change with late-reported sales.

### **San Francisco Condo Prices**

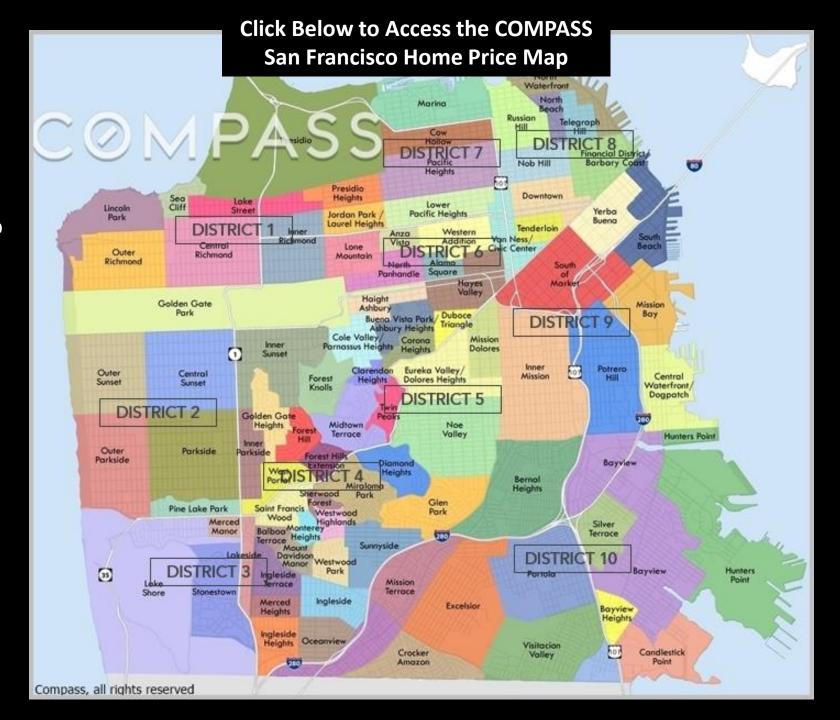
### **Median CONDO Sales Prices – Selected Neighborhoods\***

## 12 Months Sales\* Condo Market Dynamics

\$1,838,000	High Sale: \$4,995,000	
	iligii Jaie. 94,555,000	
\$1,795,000	High Sale: \$4,425,000	
\$1,637,500	High Sale: \$3,300,000	
\$1,575,000	High Sale: \$4,600,000	
\$1,550,000		
\$1,512,500		
\$1,500,000	High Sale: \$3,225,000	
\$1,497,500	High Sale: \$16,000,000 (co	o-op), \$7,300,000 (condo)
\$1,476,000		
\$1,425,000		
\$1,400,000	High Sale: \$8,500,000 (co-	op), \$6,495,000 (condo)
\$1,400,000	High Sale: \$3,150,000	
\$1,348,500		
\$1,325,000		
\$1,267,000	High Sale: \$11,250,000	Median sales price is that price at which half the sales
\$1,197,500	High Sale: \$7,250,000	occurred for more and half for less. Many factors
\$1,095,000		affect condo prices: square footage, architectural style, views, quality of construction, the floor the unit is on, condition, HOA amenities and cost,
\$1,050,000	High Sale: \$3,425,000	
\$992,500		
\$959,500		deeded outdoor space, parking, and so on.
\$932,500	High Sale: \$3,275,000	
\$702,500	High Sale: \$3,850,000	This is a sampling of values across some
\$644,000		of San Francisco's 70+ neighborhoods.
\$595,500		With high sales of \$3 million+*
	\$1,637,500 \$1,575,000 \$1,550,000 \$1,512,500 \$1,500,000 \$1,497,500 \$1,476,000 \$1,425,000 \$1,400,000 \$1,400,000 \$1,348,500 \$1,325,000 \$1,325,000 \$1,095,000 \$1,095,000 \$1,050,000 \$992,500 \$932,500 \$702,500 \$644,000	\$1,637,500 High Sale: \$3,300,000 \$1,575,000 High Sale: \$4,600,000 \$1,550,000 \$1,512,500 \$1,500,000 High Sale: \$3,225,000 \$1,497,500 High Sale: \$16,000,000 (co-\$1,476,000 \$1,425,000 \$1,400,000 High Sale: \$8,500,000 (co-\$1,400,000 High Sale: \$3,150,000 \$1,348,500 \$1,325,000 High Sale: \$11,250,000 \$1,197,500 High Sale: \$7,250,000 \$1,095,000 \$1,095,000 High Sale: \$3,425,000 \$992,500 \$992,500 \$932,500 High Sale: \$3,275,000 \$702,500 High Sale: \$3,850,000 \$644,000

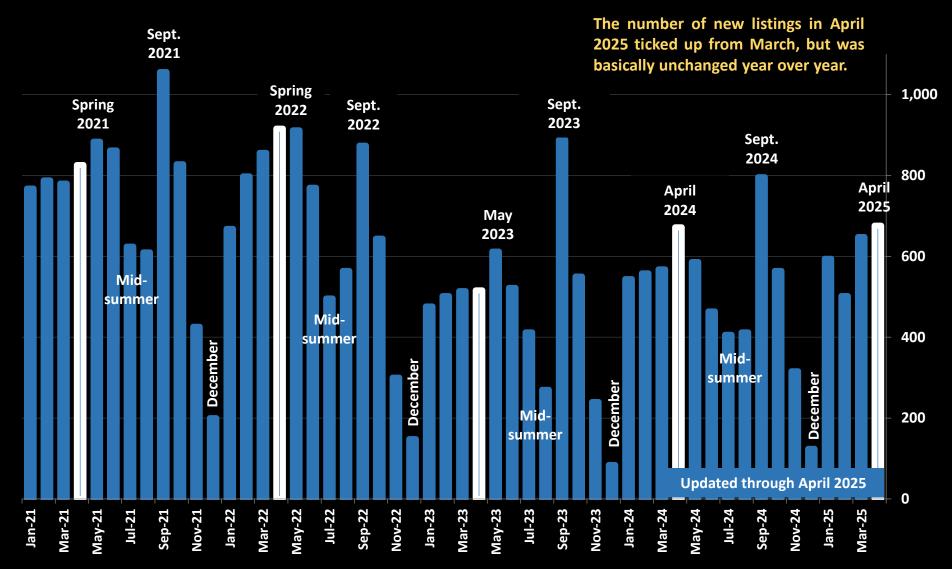
<sup>\*12</sup> months condo sales reported to NorCal MLS Alliance through mid-April 2025. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate and may change with late-reported sales. A few other neighborhoods not listed also had sales of \$3 million+.





### **New Listings Coming on Market**

San Francisco Market Dynamics & Seasonality\*



\*Per Realtor.com Research: https://www.realtor.com/research/data/, listings posted on site. Data from sources deemed reliable, but may contain errors and subject to revision. May not include "coming-soon" listings. All numbers should be considered approximate.

# San Francisco Homes Market Active & Coming-Soon Listings on 1<sup>st</sup> of Month\*

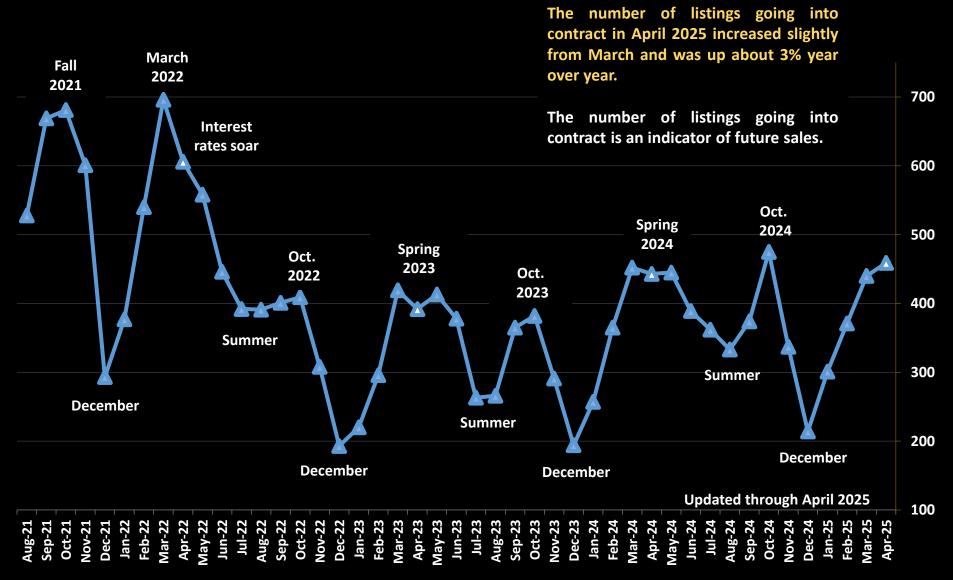
The number of listings for sale continued to rise, and on 5/1/25 was up 9% year over year. Of these listings, 29% were houses, and 71% were condos, co-ops, TICs & townhouses.\*



<sup>\*</sup> Houses, condos, co-ops, TICs, townhouses: Active/Coming-Soon listings posted to NorCal MLS Alliance. Does not include new-project condos not listed on MLS. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate. The # of active listings changes constantly.



# Listings Accepting Offers (Going into Contract) San Francisco Market Dynamics & Seasonality



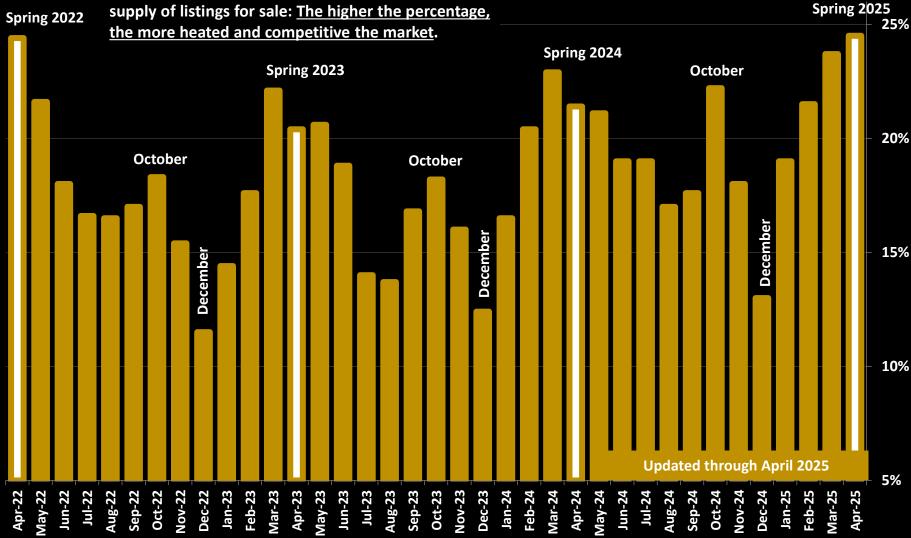
Residential activity reported to MLS, per Broker Metrics. Will not include new-project condo activity not reported to MLS. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate, and may change with late-reported activity.



### **Percentage of Listings Accepting Offers**

San Francisco: Absorption Rate by Month

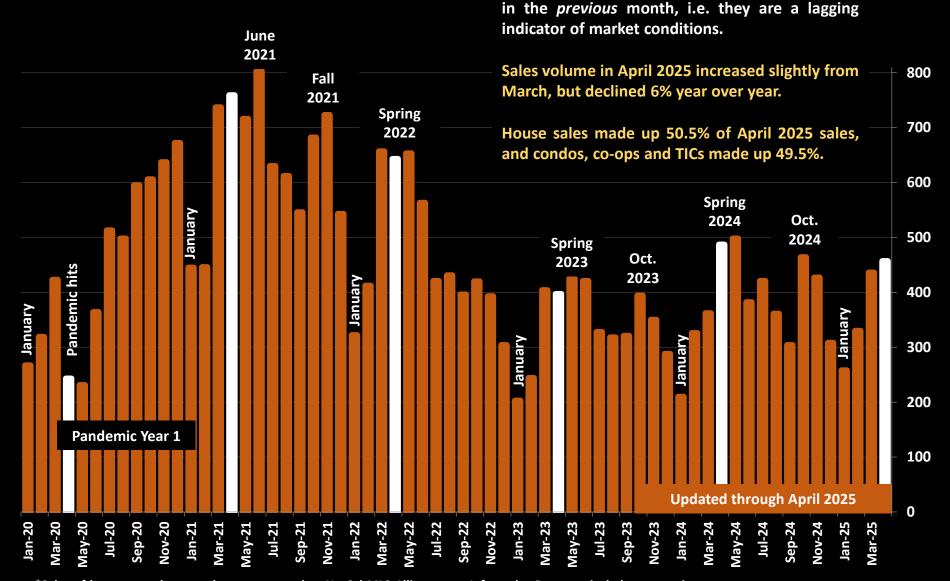
Absorption rate measures buyer demand vs. the supply of listings for sale: The higher the percentage, The absorption rate in April 2025 ticked up from March. For houses alone, the rate was about 36%, and for condos, 20%, reflecting their respective supply and demand dynamics.



\*SFARMLS reported data, per Broker Metrics. Not all new-condo project activity is reported to MLS. Last month's data estimated using available data, and may change with late reported activity. Data from sources deemed reliable but may contain errors and subject to revision. All numbers approximate.

### **Monthly Home Sales Volume\***

San Francisco Market Dynamics & Seasonality



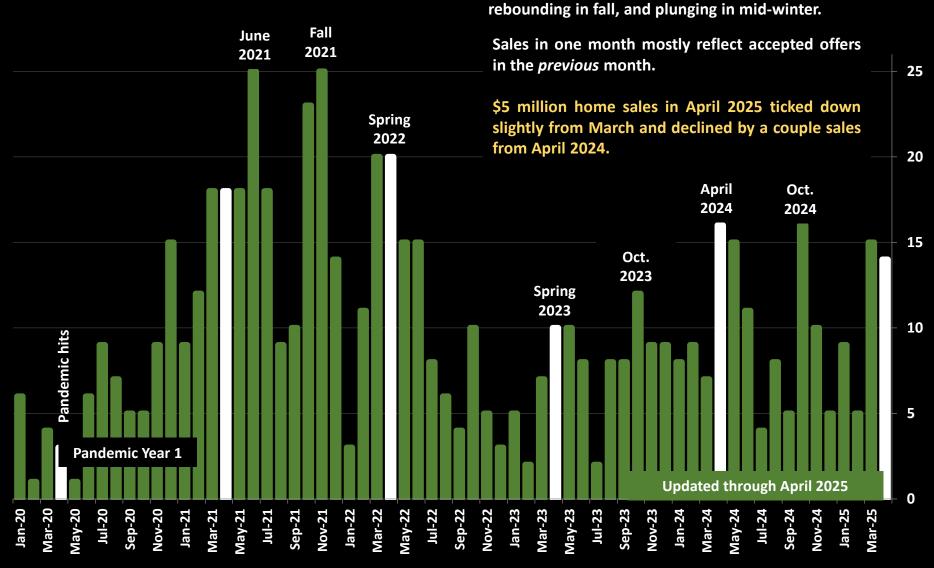
\*Sales of houses, condos, townhouses reported to NorCal MLS Alliance, per Infosparks. Does not include new-project condo sales unreported to MLS. Data from sources deemed reliable but may contain errors and subject to revision. Last month estimated based on available information and may change with late reported sales. All numbers approximate.



Sales in one month mostly reflect accepted offers

### Luxury Home Sales, \$5 Million+\*

San Francisco Market Dynamics & Seasonality



\*Sales of houses, condos, co-ops, townhouses reported to NorCal MLS Alliance, per Infosparks. Does not include new-project condo sales unreported to MLS. Data from sources deemed reliable but may contain errors and subject to revision. Last month may change with late reported sales. All numbers approximate.

COMPASS

The luxury home market is fiercely seasonal: High

sales activity in spring, then slowing in summer,

#### The luxury home market is fiercely San Francisco <u>Luxury House</u> Sales\* seasonal: High sales activity in spring, **Houses Selling for \$5 Million+ since 2020** then slowing in summer, rebounding in fall, and plunging in mid-winter. June 2021 Luxury house sales dropped back in **April** April 2025 and declined 40% year over 20 2022 year. Fall 2021 **April** 2024 **15** Oct. Oct. Peak of pandemic boom 2023 2024 May 2023 Oct. 10 2022 Pandemic hits

Nov-22

Sep-22

**Mar-23** 

**May-23** 

**Sep-23** 

Jul-23

Nov-23

Jan-24

Jan-23

\*House sales reported to NorCal MLS Alliance, per Infosparks. Does not generally include listings and sales unreported to MLS. Data from sources deemed reliable but may contain errors and subject to revision. All numbers approximate, and may change with late-reported activity.

Mar-22

**May-22** 

Jul-22

Jan-22

Sep-21

Nov-21

**Mar-20** 

**May-20** 

Nov-20

Jan-21

Mar-21

May-21

Jul-21

**COMPASS** 

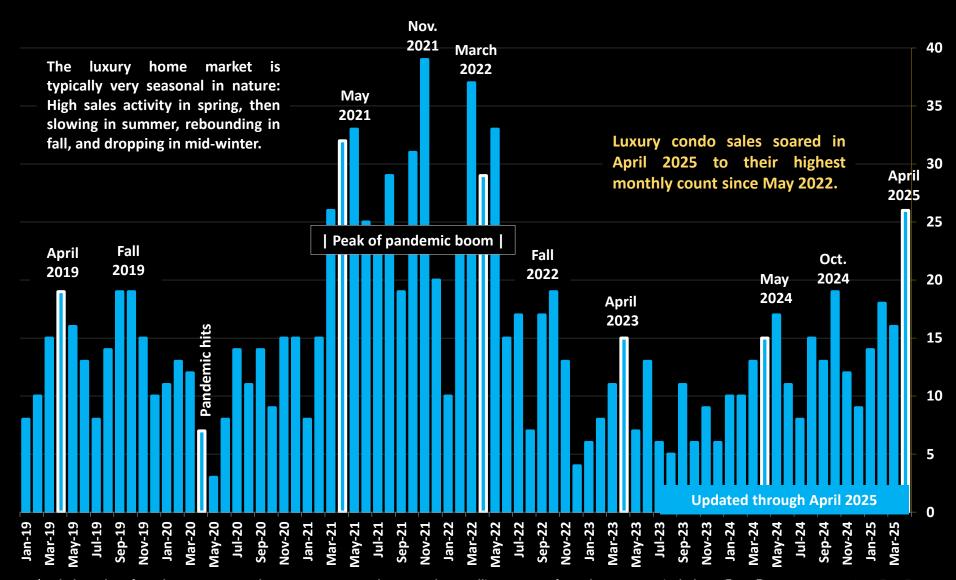
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**Updated through April 2025** 

Jul-24

### San Francisco <u>Luxury Condo & Co-op</u> Sales\*

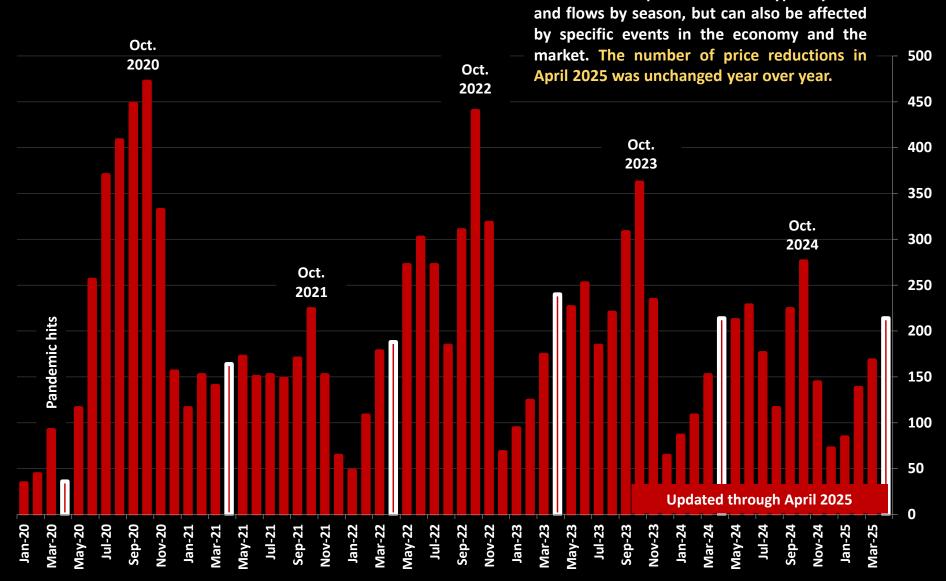
Units Selling for \$2.5 Million+ since 2019



\*Includes sales of condos, co-ops, townhouses, TICs reported to NorCal MLS Alliance, per Infosparks. Does not include sales unreported to MLS, such as some new-project condos. Data from sources deemed reliable but may contain errors and subject to revision. All numbers approximate, and may change with late-reported activity.

### **Price Reductions on Active Listings**

**San Francisco Market Dynamics & Seasonality** 



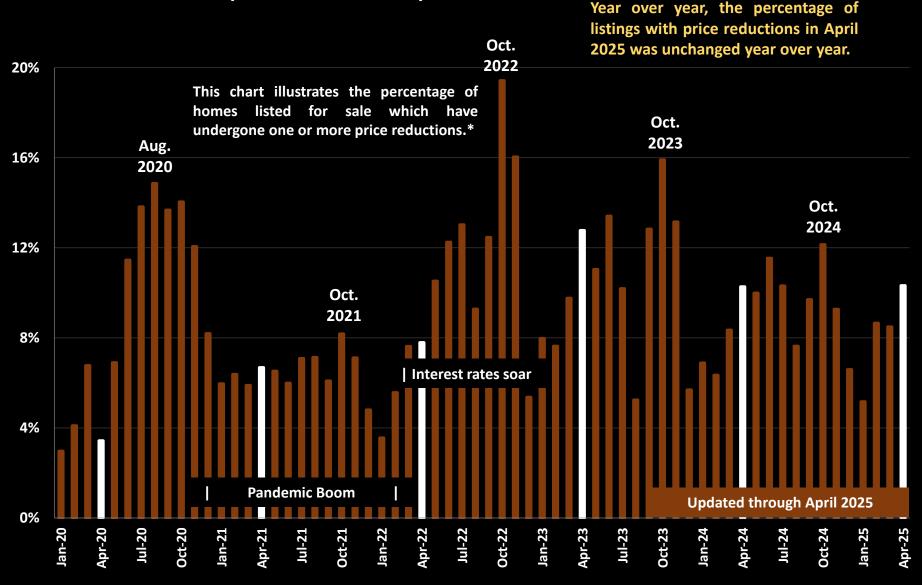
Per Realtor.com Research: https://www.realtor.com/research/data/, listings posted to site. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate.



The number of price reductions typically ebbs

### **Percentage of Active Listings with Price Reductions\***

San Francisco Market Dynamics & Seasonality

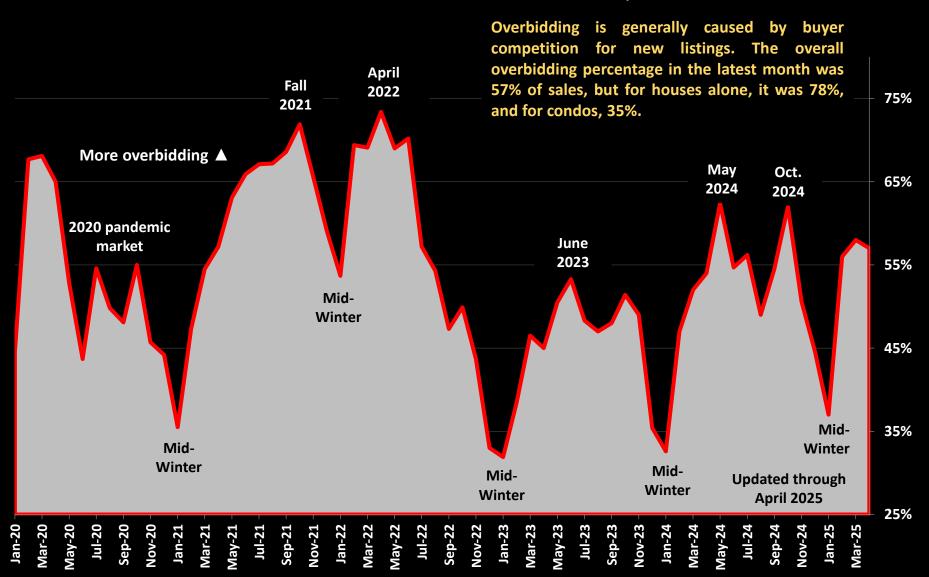


Per Realtor.com Research, https://www.realtor.com/research/data/ - residential listings posted to site. Data from sources deemed reliable but may contain errors and subject to revision. All numbers approximate.



# Overbidding List Prices in San Francisco Percentage of Home Sales Closing over List Price

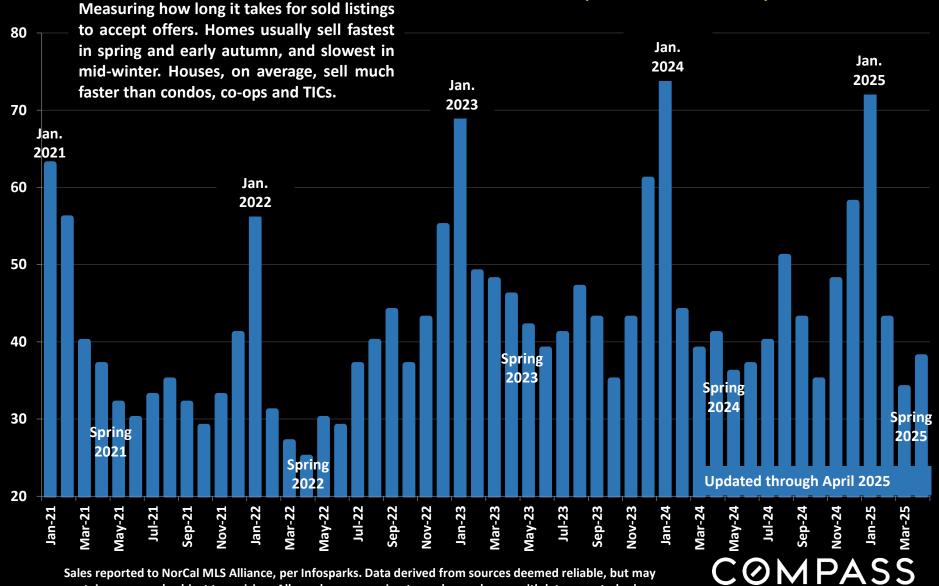
This statistic fluctuates according to seasonal demand trends, and is a lagging indicator of market activity 3-6 weeks earlier.



Sales data reported to NORCAL MLS® ALLIANCE, per Infosparks. Reflecting the percentage of sales closing at sales prices over the final list prices. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers are approximate, and may change with late-reported sales.

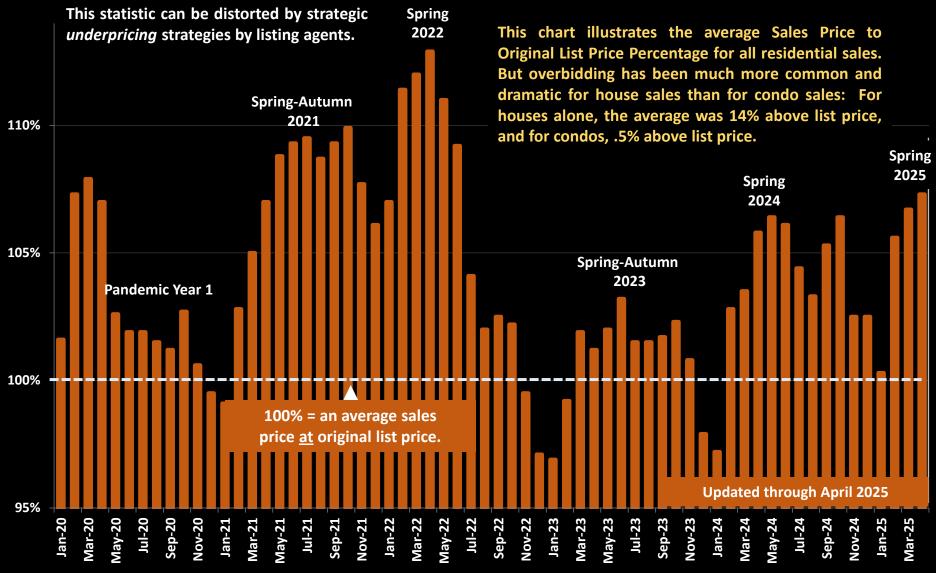
### Average Days on Market – Speed of Sale San Francisco Market Dynamics & Seasonality

This chart illustrates average days on market for all residential sales (38 days in April 2025). But for houses alone, the average was 24 days, and for condos, 50 days.



Sales reported to NorCal MLS Alliance, per Infosparks. Data derived from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate, and may change with late-reported sales.

## Average Sales Price to Original List Price Percentage San Francisco Over/Under Bidding: Market Dynamics & Seasonality



Sales reported to NorCal MLS Alliance, per Infosparks. Data derived from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate, and may change with late-reported sales.



Statistics are generalities, essentially summaries of widely disparate data generated by dozens, hundreds or thousands of unique, individual sales occurring within different time periods. They are best seen not as precise measurements, but as broad, comparative indicators, with reasonable margins of error. Anomalous fluctuations in statistics are not uncommon, especially in smaller, expensive market segments. Last period data should be considered estimates that may change with late-reported data. Different analytics programs sometimes define statistics – such as "active listings," "days on market," and "months supply of inventory" – differently: what is most meaningful are not specific calculations but the *trends* they illustrate. Most listing and sales data derives from the local or regional multi-listing service (MLS) of the area specified in the analysis, but not all listings or sales are reported to MLS and these won't be reflected in the data. "Homes" signifies real-property, single-household housing units: houses, condos, co-ops, townhouses, duets and TICs (but not mobile homes), as applicable to each market. City/town names refer specifically to the named cities and towns, unless otherwise delineated. Multi-county metro areas will be specified as such. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers to be considered approximate.

Many aspects of value cannot be adequately reflected in median and average statistics: curb appeal, age, condition, amenities, views, lot size, quality of outdoor space, "bonus" rooms, additional parking, quality of location within the neighborhood, and so on. How any of these statistics apply to any particular home is unknown without a specific comparative market analysis.

Median Sales Price is that price at which half the properties sold for more and half for less. It may be affected by seasonality, "unusual" events, or changes in inventory and buying trends, as well as by changes in fair market value. The median sales price for an area will often conceal an enormous variety of sales prices in the underlying individual sales.

Dollar per Square Foot is based upon the home's interior living space and does not include garages, unfinished attics and basements, rooms built without permit, patios, decks or yards (though all those can add value to a home). These figures are usually derived from appraisals or tax records, but are sometimes unreliable (especially for older homes) or unreported altogether. The calculation can only be made on those home sales that reported square footage.

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